

FROM DETECTION TO REPORTING

Online CSAM detection: Procedures, mechanisms and limitations

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What are we talking about?

Content documenting or depicting the sexual exploitation of minors.

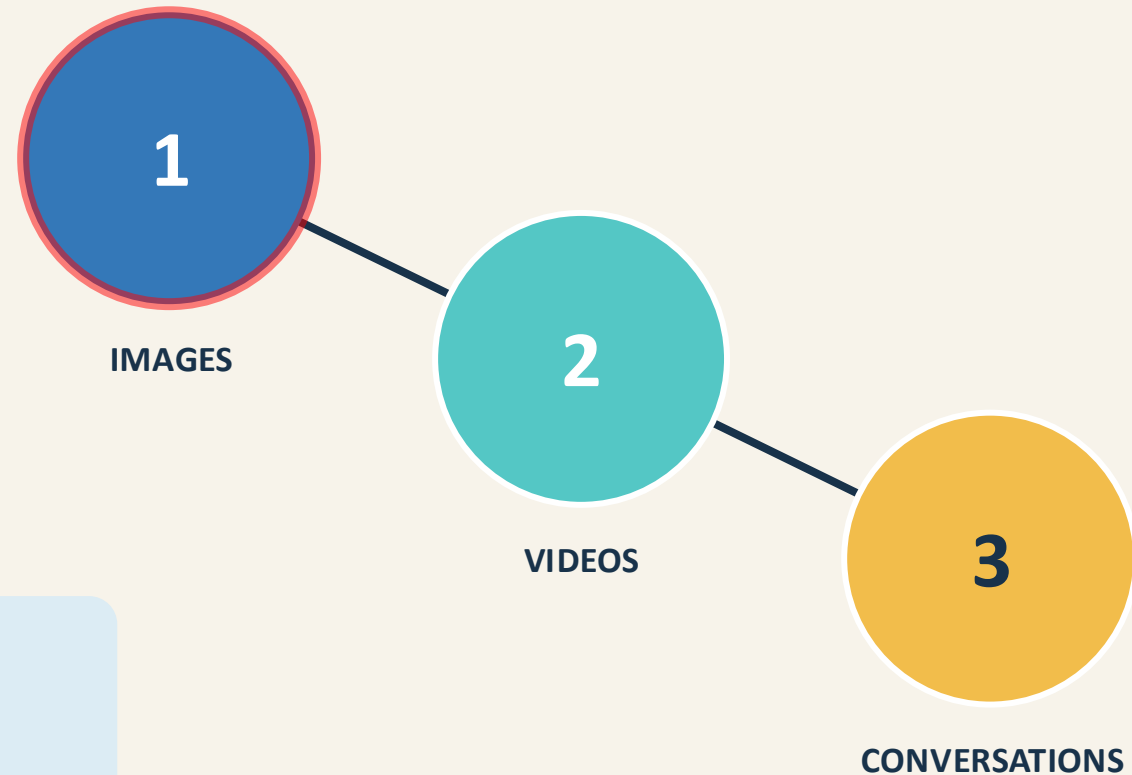
CSAM

Child Sexual Abuse Material

Child sexual abuse material

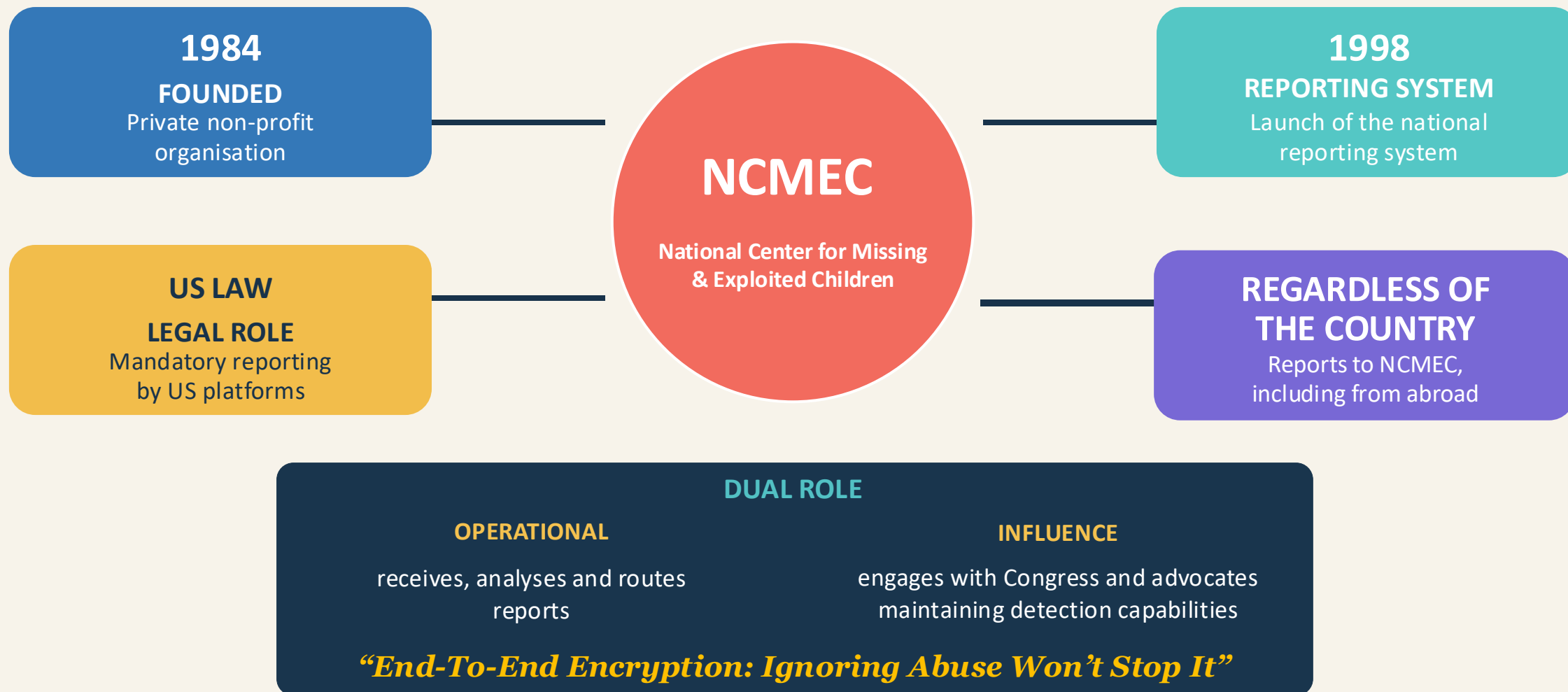
Two different objectives

Find previously identified content
Identify potentially new content



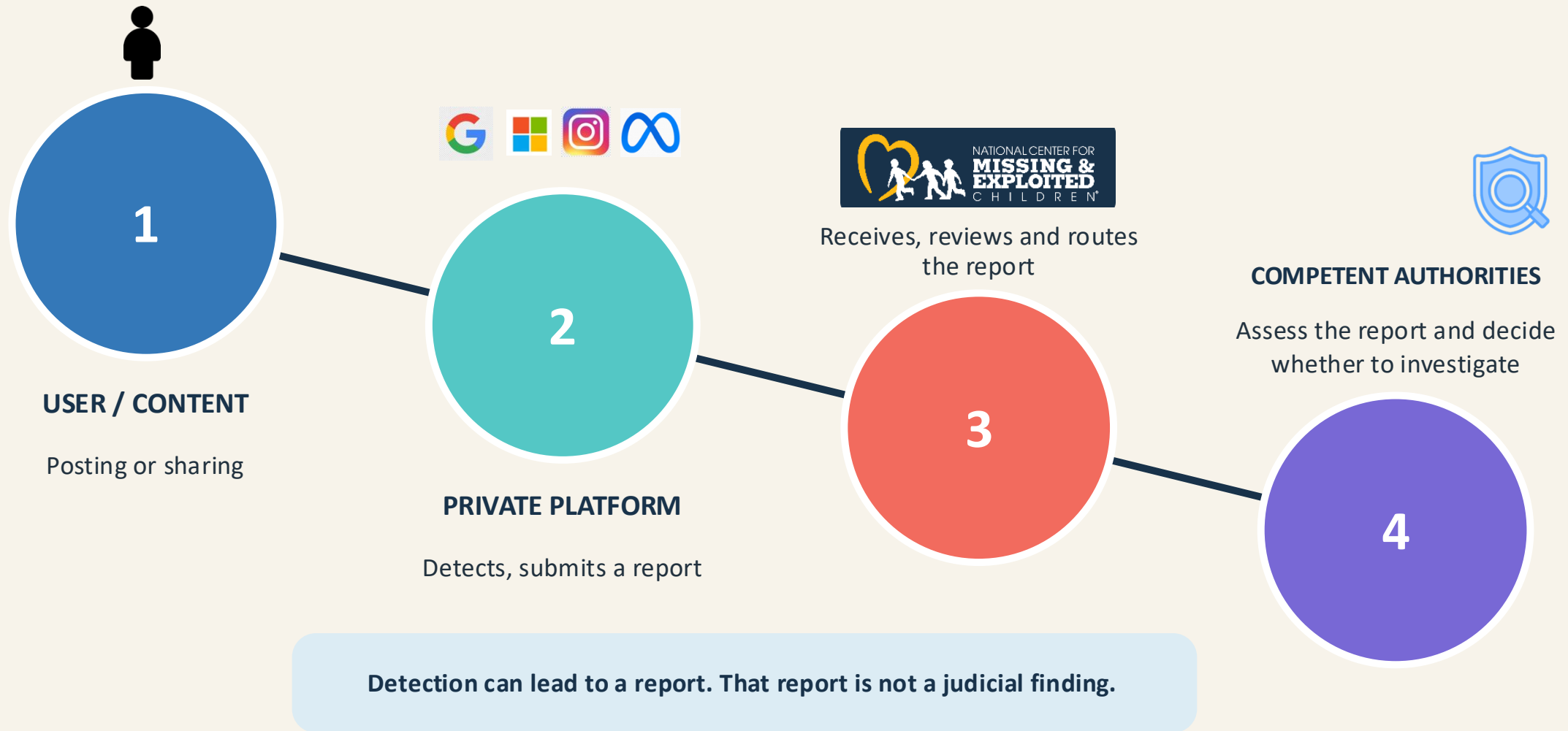
NCMEC: a US centre, reports from around the world

US platforms must report known cases to it, regardless of the country involved.



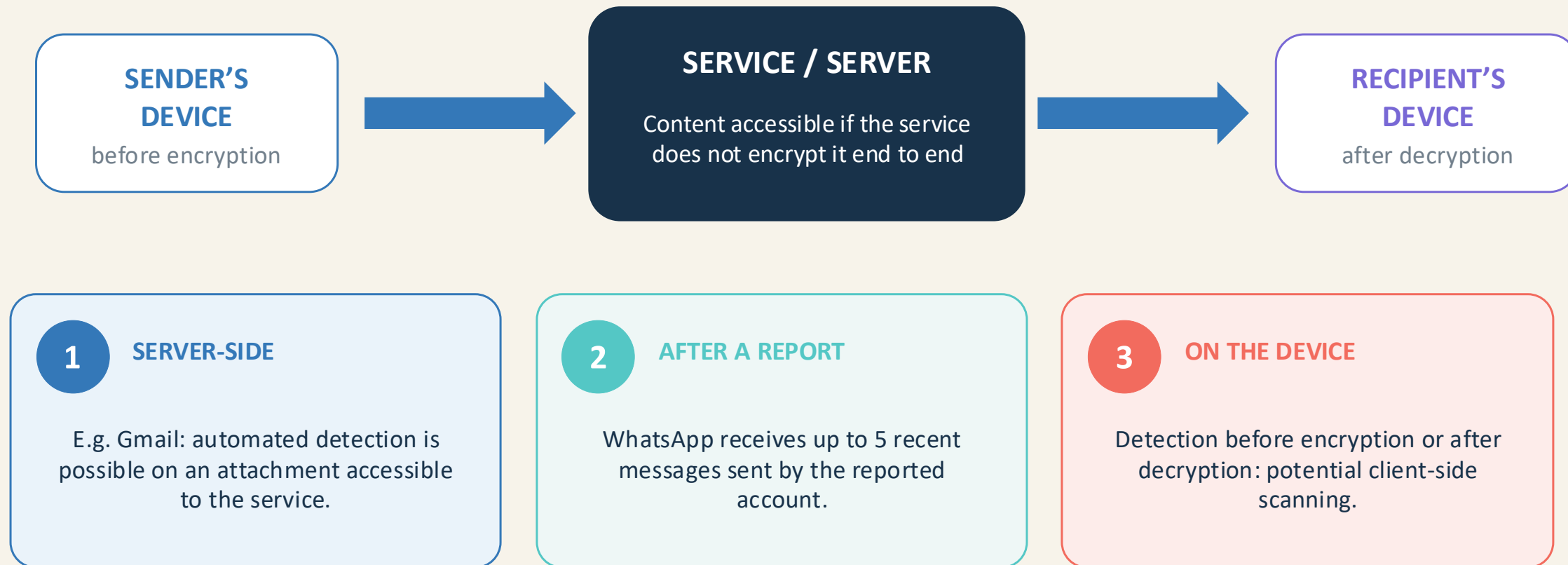
From the user to a possible investigation

A detection passes through several actors before any judicial assessment.



Where can content become visible?

End-to-end encryption does not remove all observation points, but shifts them.



Automatic scanning depends on the service

PRIVATE MESSAGING



Facebook

Posted or live photos/videos: automatic scanning

Messenger: automatic media scanning outside E2EE



WhatsApp

Profile/group photos: automatic scanning

E2EE messages: scanning after a report



Google

Drive, Photos, YouTube: automatic media scanning

Gmail (default setting): automatic image scanning



Instagram

Photos, Reels, live videos: automatic scanning

Private messages: automatic scanning



TikTok

Public/private/live videos: automatic scanning

Private messages: automatic text + content scanning



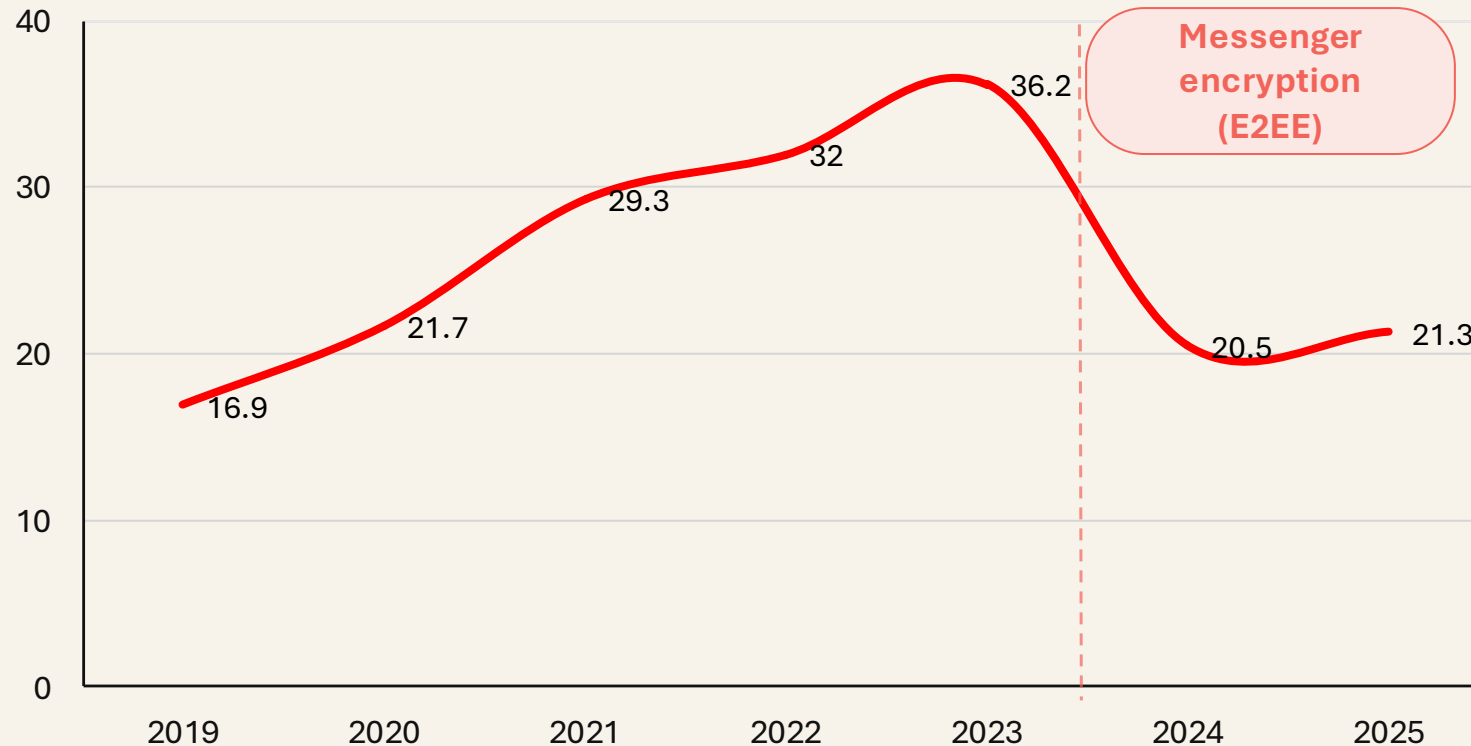
Microsoft

OneDrive, Outlook, Bing, Xbox: automatic scanning

Outlook: attachments; Teams

The scale of reporting has changed

Annual reports received by NCMEC, in millions.



NCMEC links the decline to Messenger E2EE: Facebook reports, 17.8 M → 8.6 M → 4.9 M.

< 0.5 M in 2012

32 M in 2022: a more than 60-fold increase in ten years.



Google

Meta

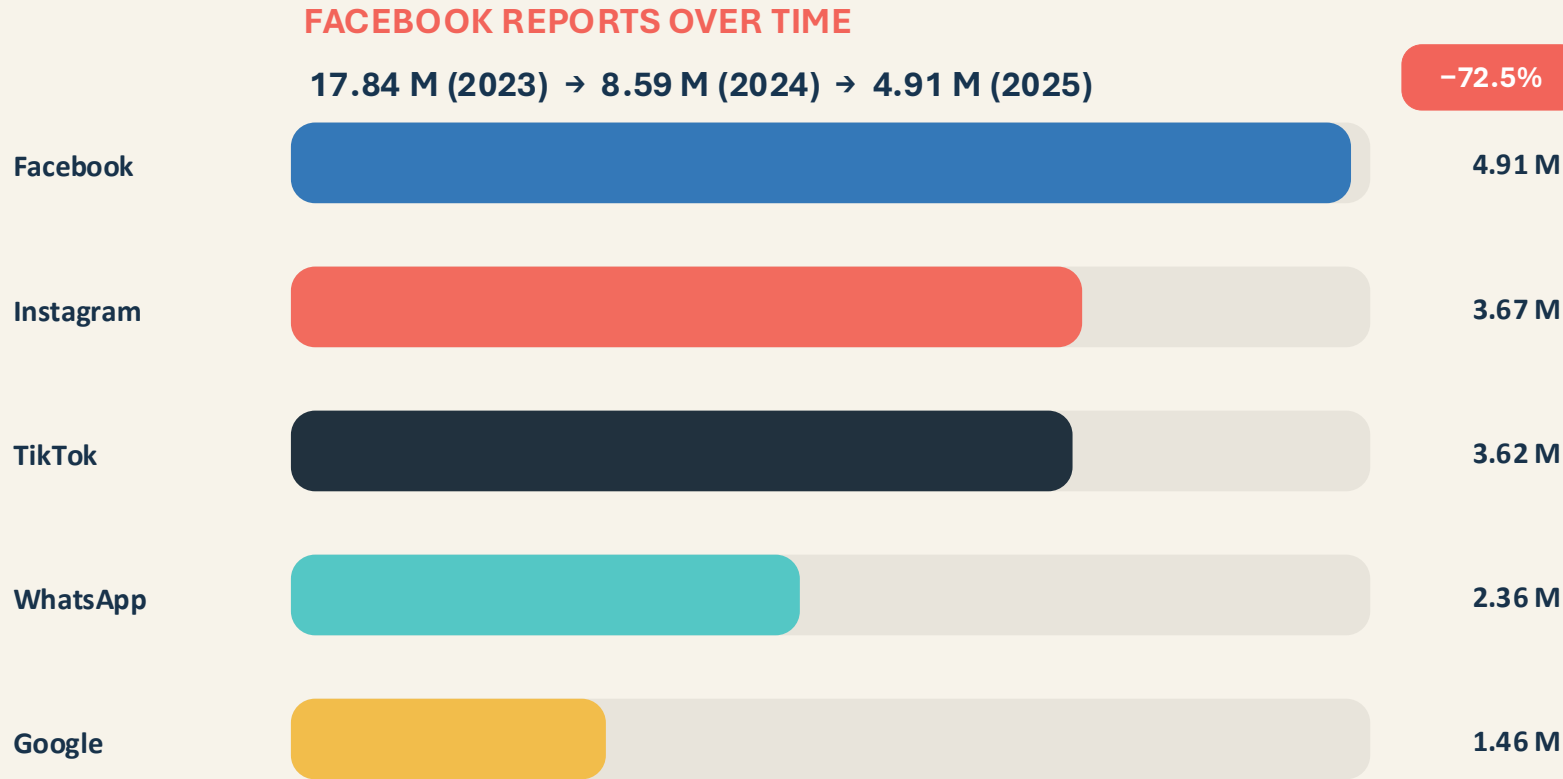
Microsoft

SNAPCHAT

Most reports come from online platforms.

Volumes are concentrated among a few platforms

Reports sent to NCMEC by the main providers in 2025.



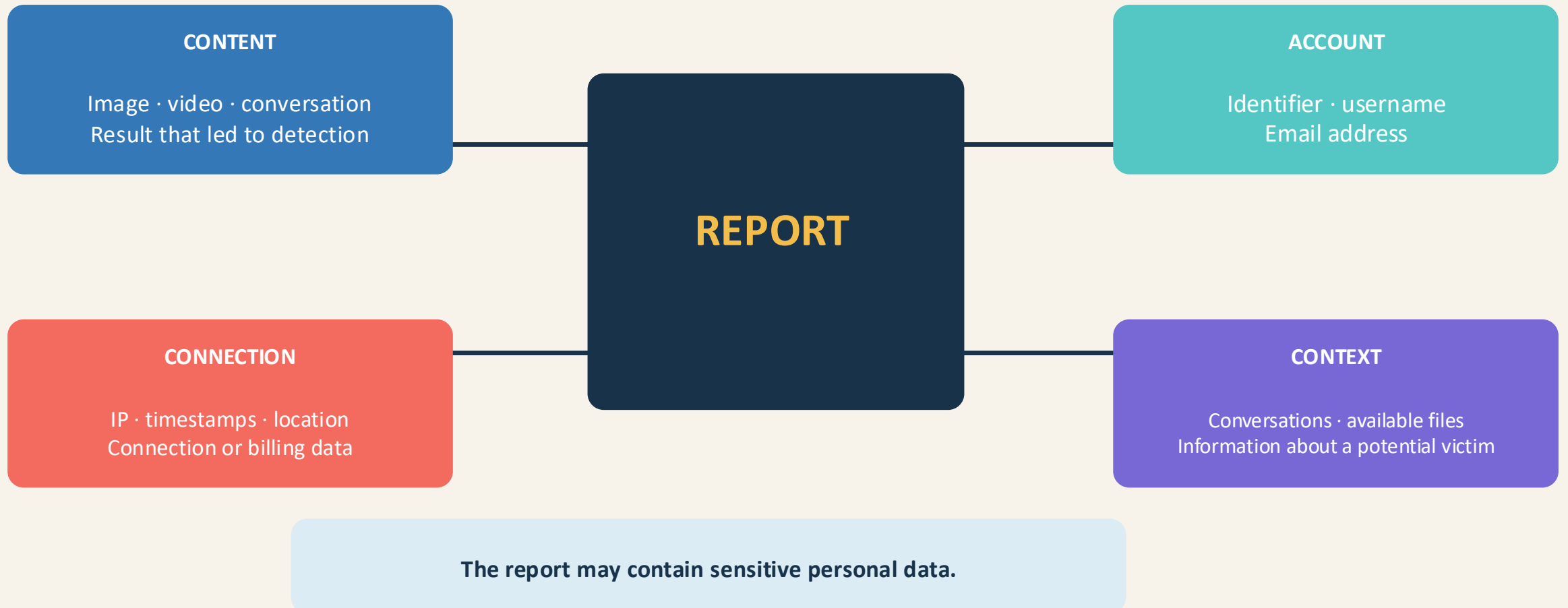
75.6%
of ESP reports come from these five providers
(>2000 ESP in total)

21.18 M reports → 61.8 M files
29.4 M images
26.3 M videos
+ 6.1 M other files

A report ≠ a file ≠ an account ≠ a user ≠ an investigation ≠ a conviction.

A report is much more than an image

The report may bring together several types of data.



A French report also remains in the US system

Reports pass through NCMEC and U.S. agencies



Detected in Europe → reported in the US → made available to the competent authorities

The report's lifetime remains poorly documented

The published rule for the platform does not set NCMEC's retention schedule.

PLATFORM

AT LEAST 1 YEAR

Some items may be retained longer depending on the purposes and applicable rules.

NCMEC

PUBLIC MAXIMUM RETENTION PERIOD

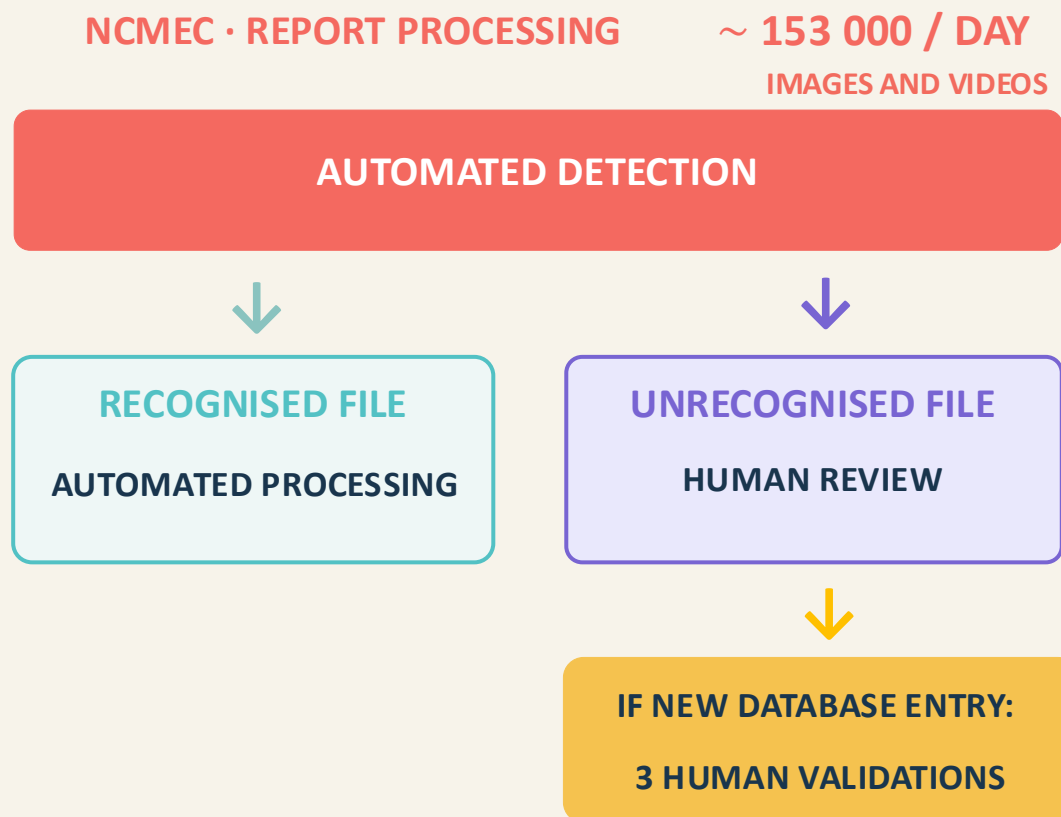
NOT FOUND

No general public rule was found requiring deletion of reports ultimately left unconfirmed.

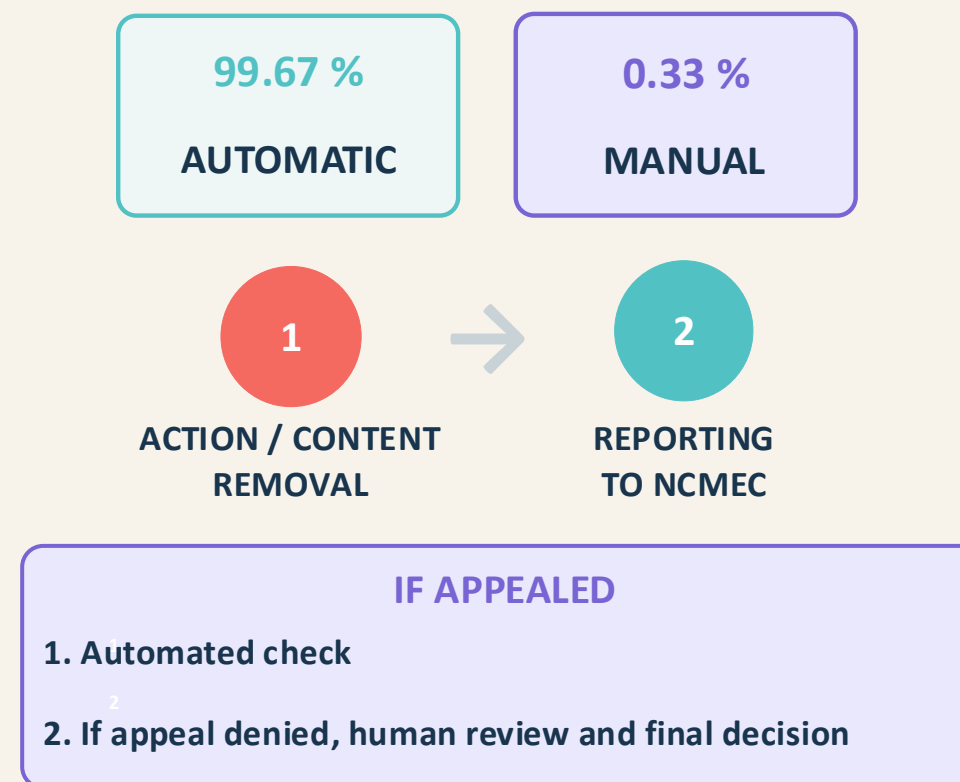
This does not establish permanent retention; it reveals a lack of public transparency about the report's lifecycle.

Largely automated processing

Human review may often follow automated processing.



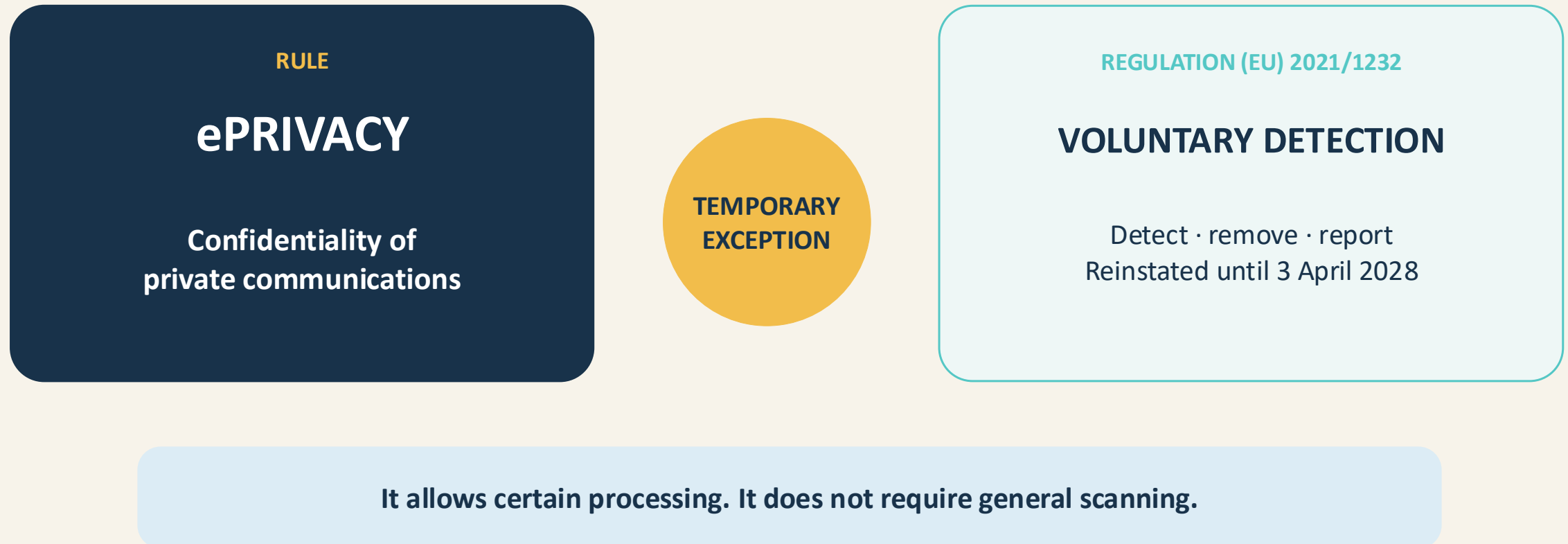
GOOGLE + YOUTUBE • 2025 – 8.8 M – 24 200 / DAY



Automation on both sides. Action may precede reporting.

In Europe, an exception permits message scanning

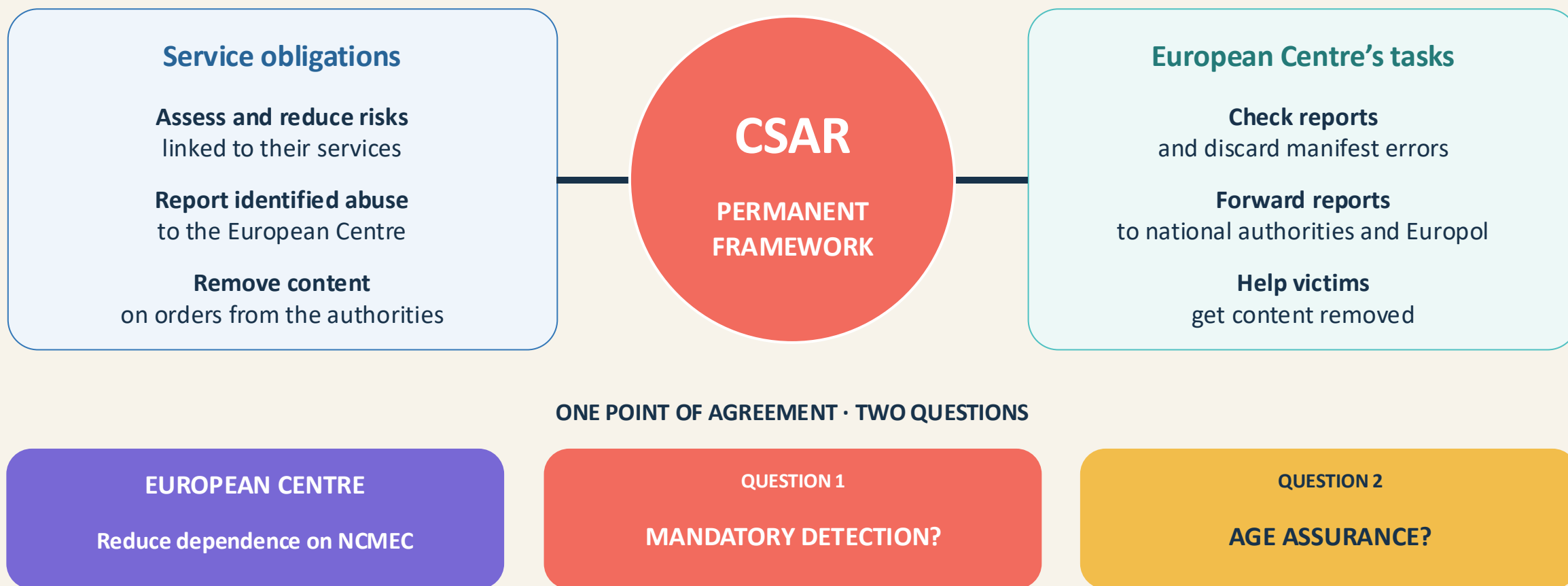
The derogation temporarily permits certain forms of voluntary detection.



The permanent framework remains to be negotiated.

The CSAR seeks a permanent framework

The three EU institutions agree on a European Centre, but not yet on the means.



France: supporting the objective, regulating the means

Two parliamentary resolutions, then an official position in the Council of the EU.

SENATE · RESOLUTION No. 77

OPINION ON THE CSAR PROPOSAL

ADOPTED ON 20 MARCH 2023

“Calls for the deletion of provisions relating to indiscriminate searches [...]”

Regulate detection orders

- previously identified content
 - independent audit
 - protected encryption
- privacy-preserving age assurance

ASSEMBLY · RESOLUTION T.A. No. 186

OWN-INITIATIVE OPINION

ADOPTED ON 3 DECEMBER 2025

“Europe can no longer outsource its children’s safety to a foreign organisation”

Reduce dependence on NCMEC

- create a European Centre
- sufficient detection capabilities
 - protect privacy and data

FRANCE IN THE COUNCIL OF THE EU

TEMPORARY DEROGATION

APPROVED ON 23 JULY 2026

“Strong concern about [...] the exclusion of encrypted communications”

WITHIN THE SCOPE OF VOLUNTARY DETECTION

APPROVAL

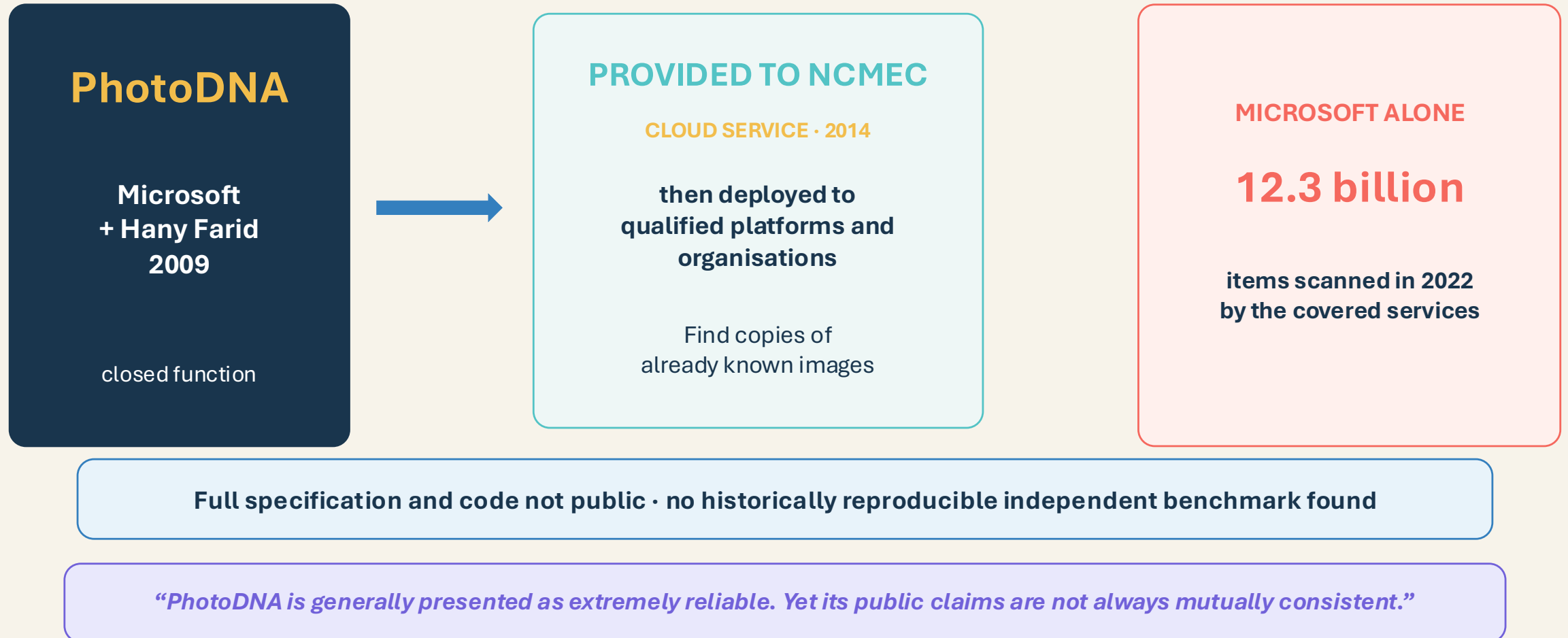
Voluntary regime until April 2028

CONCERNS

- Seeks to avoid excluding all detection in E2EE
- Regrets that investigators’ difficulties accessing data remain insufficiently addressed

PhotoDNA: from Microsoft to global deployment

To explore the technology, let us start with PhotoDNA: a function for already known images.



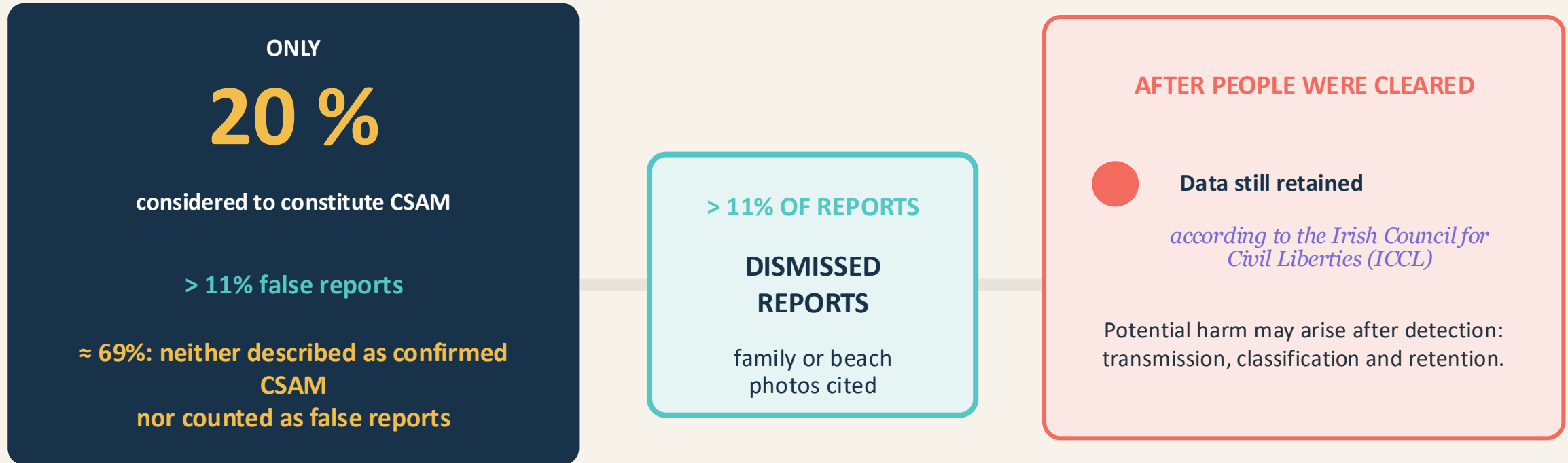
An unverified claim becomes a reference

“1 in 50 billion”: a statement to the US Congress becomes information presented as verified.



The Irish case shows the consequences after detection

A dismissed report may nevertheless leave data in the system.



We do not know which detection mechanism triggered each of these reports.

Meta and Google: errors observed in practice

Two indicators: decisions reversed on appeal and unconfirmed detections.

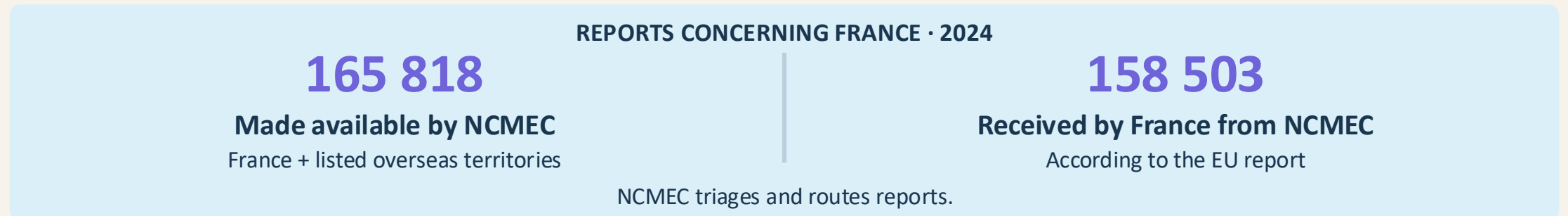
META · 2023 DATA



GOOGLE · Gmail · 2024

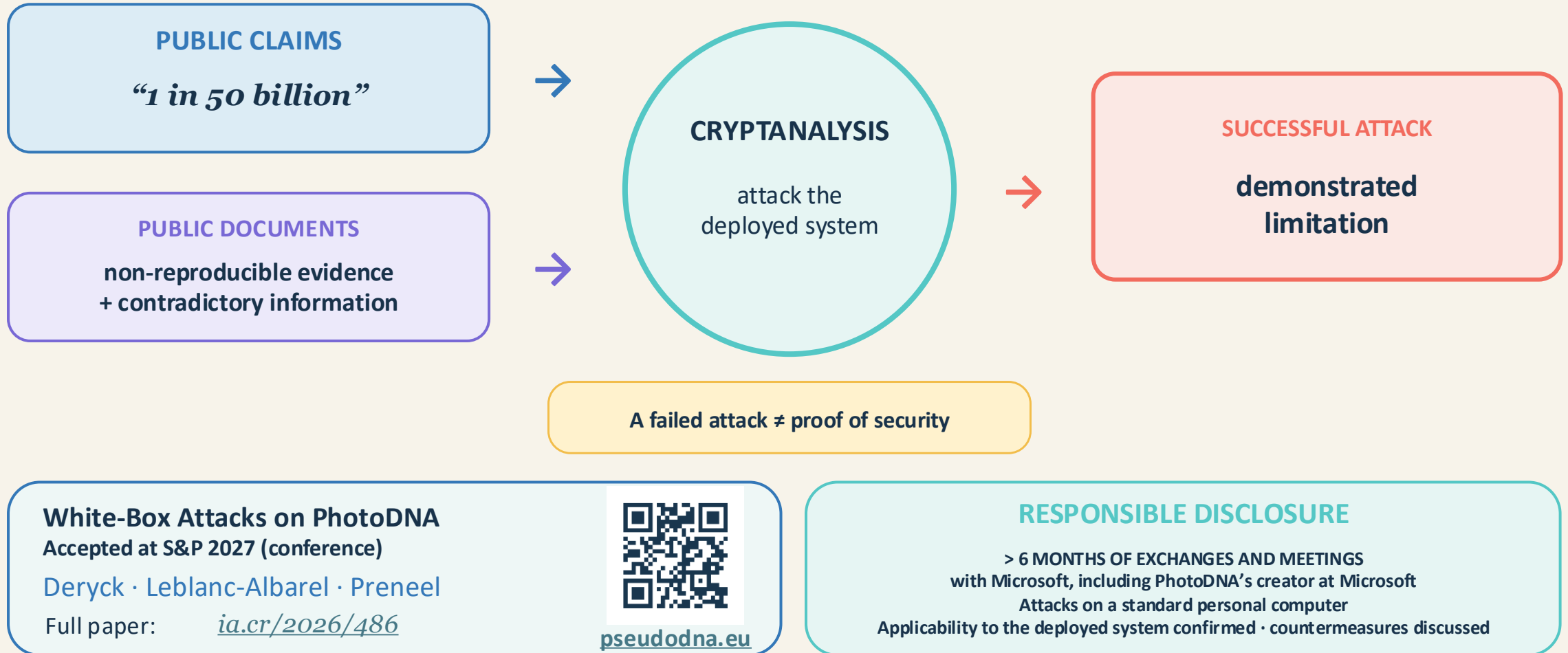


REPORTS CONCERNING FRANCE · 2024



Why an independent evaluation?

In security, we test a guarantee by actively trying to break the system.



From cryptographic hashing to perceptual hashing

Two nearly identical photos: SHA-256 changes completely, the perceptual hash remains very close.



Nearly identical
photos



SHA-256

8A1F...D04C



COMPLETELY
DIFFERENT

SHA-256

F93B...117E



Perceptual hash

8B31...EA76



VERY CLOSE

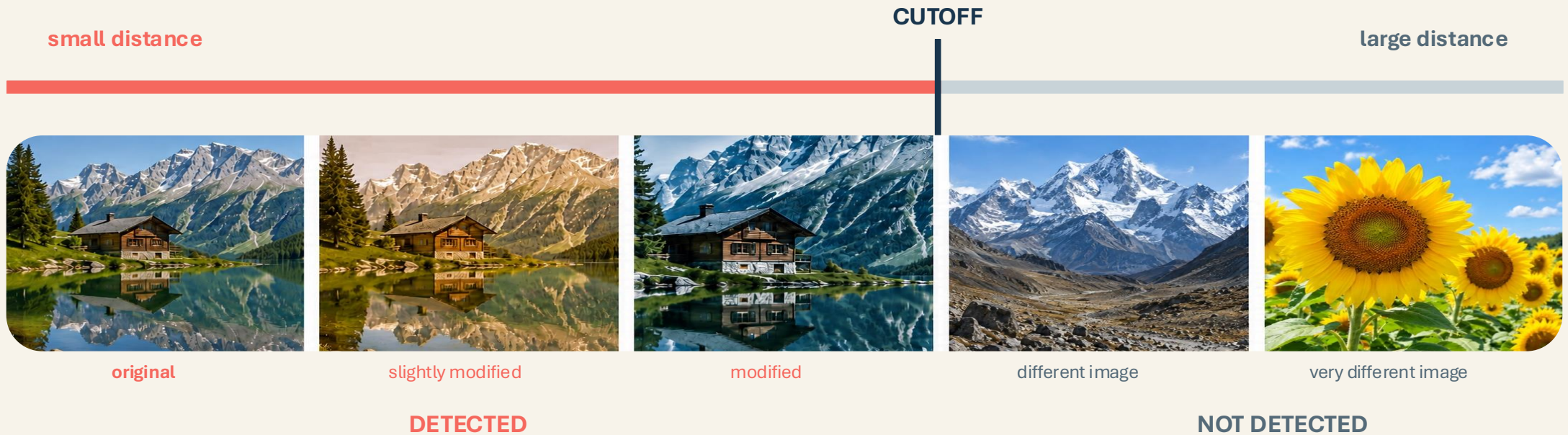
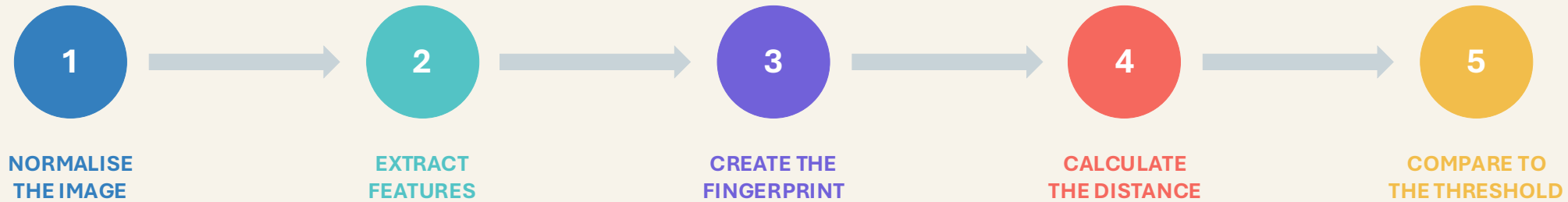


Perceptual hash

8B32...EA76

Similarity becomes a distance

The closer the fingerprints, the smaller the calculated distance.



Why perceptual fingerprints?

Recognising variants and limiting information leakage

IMAGES OR CRYPTOGRAPHIC HASHES



Different images, different hashes

1. Exact comparison only

No recognition of similar images.

ALL variants must be stored, as images or cryptographic hashes.

2. Images: information leakage

A leak directly exposes the content and the victims

PERCEPTUAL FINGERPRINTS



NCMEC list: 12.1 M

Safer / Thorn: ≈ 175 M

Every report is sent to NCMEC

Recognition by similarity

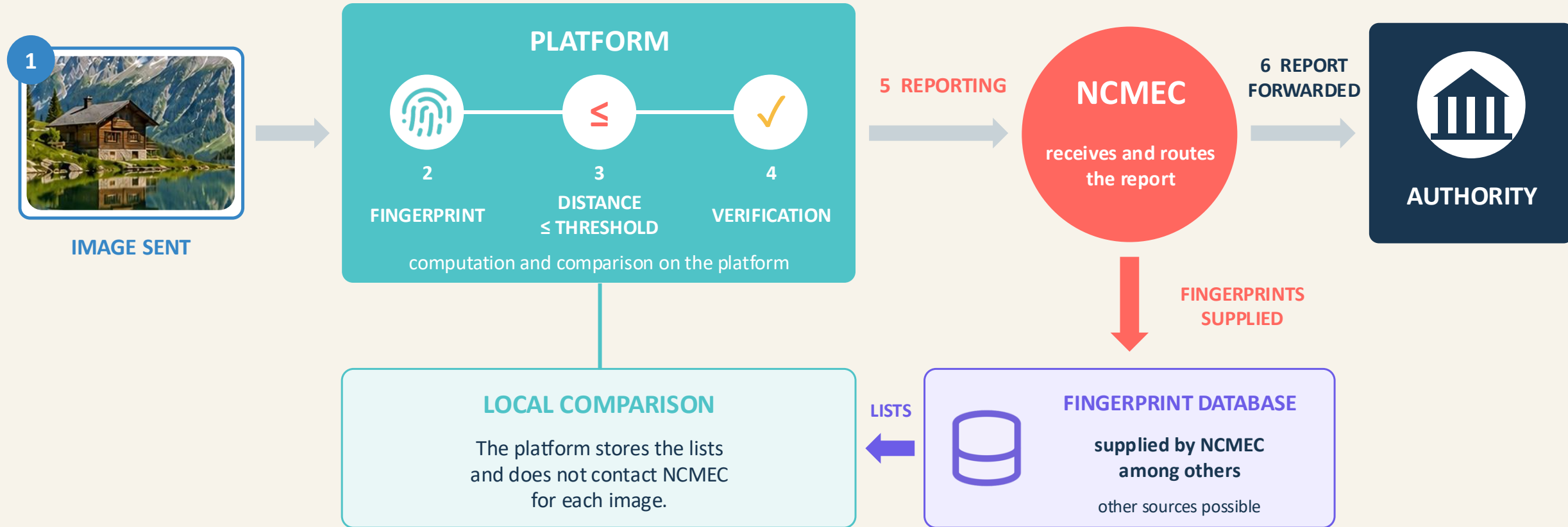
Similar images produce similar fingerprints

Image protection

The list does not contain the original images

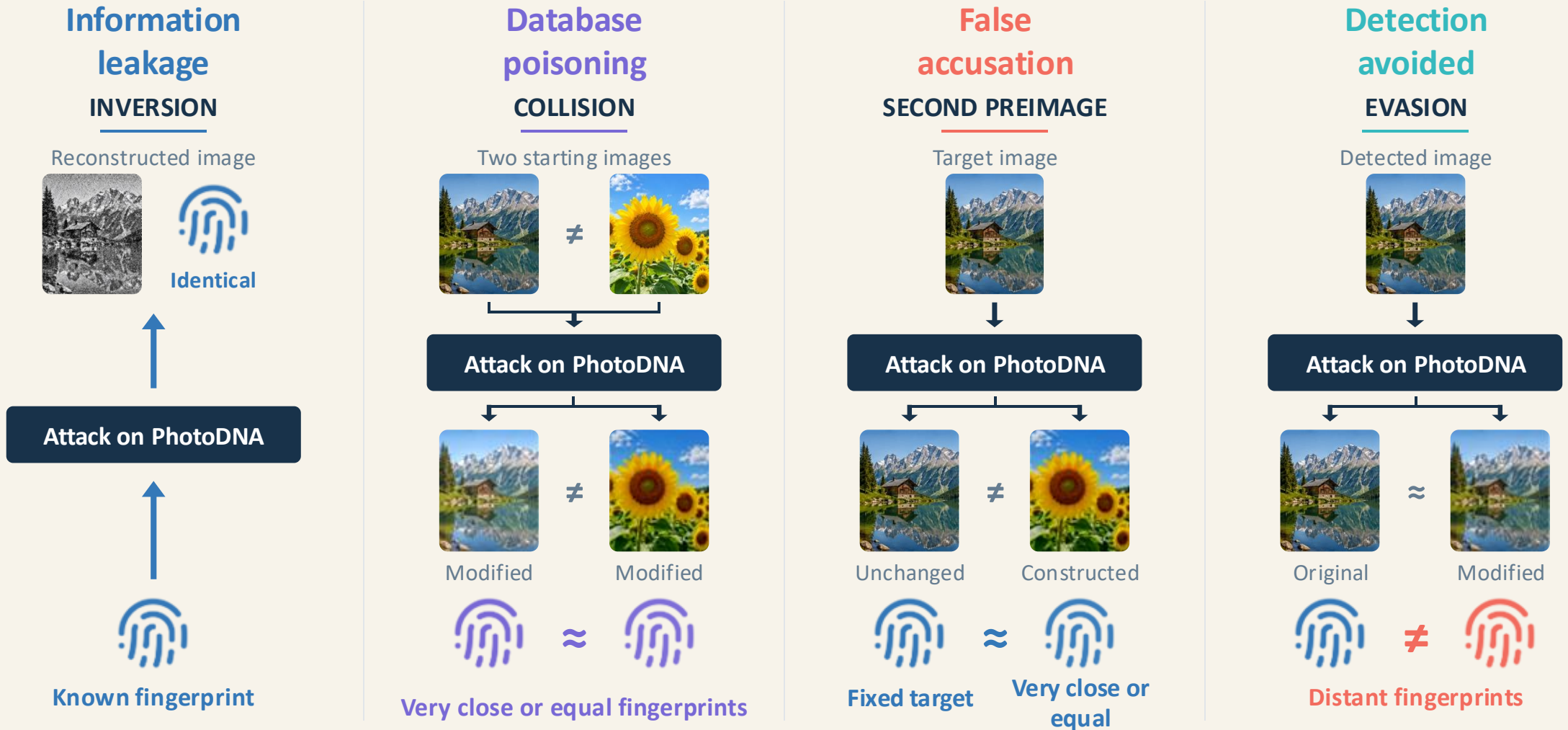
Perceptual hashing in the reporting process

The platform computes and compares locally; NCMEC receives a report only after a positive detection.



Four attacks on PhotoDNA

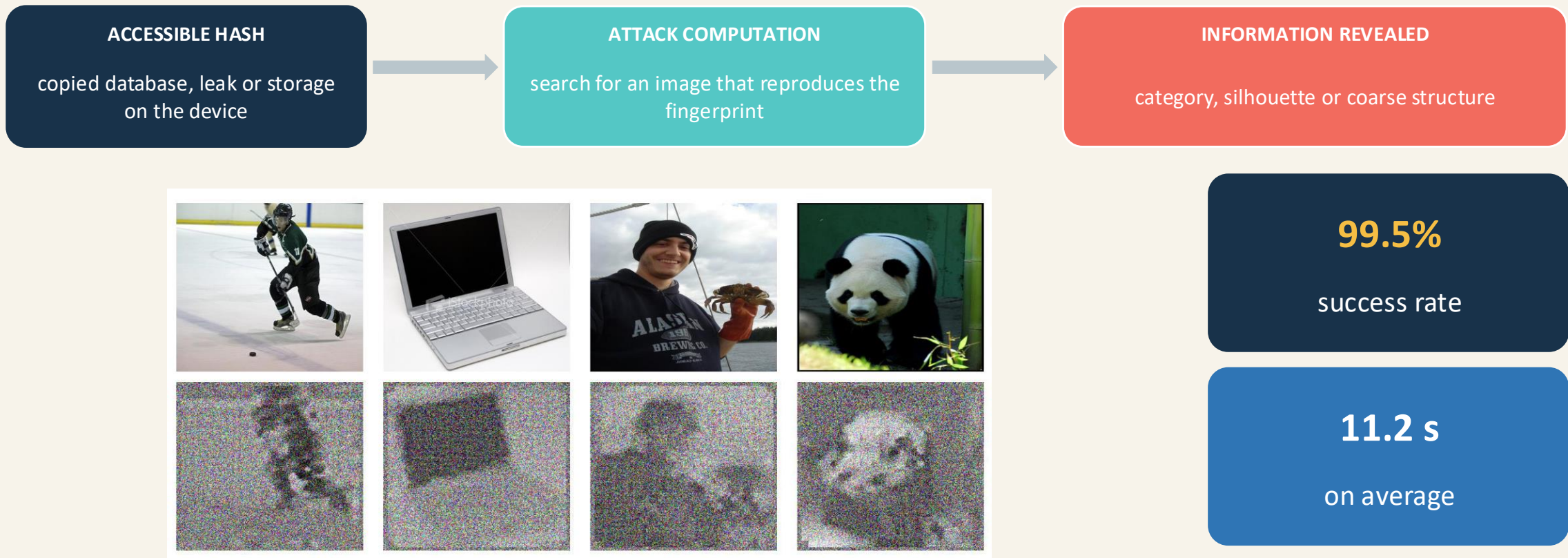
Close fingerprints: similar colours. Distant fingerprints: different colours.



Illustrative diagrams using benign images

1. The fingerprint reveals information

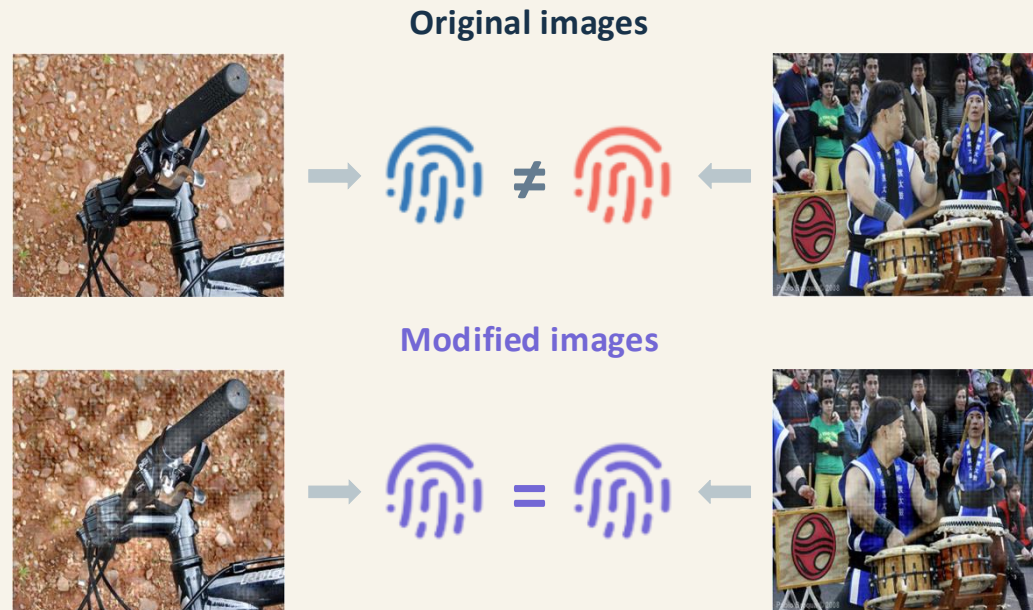
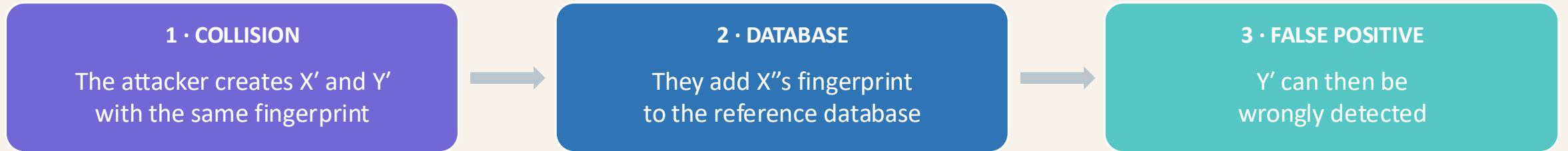
Operational scenario: a third party obtains a sensitive fingerprint and extracts coarse visual information.



Possible consequence: Recovering information about sensitive images.

2. Collision: database poisoning

A fingerprint added to the database can trigger detection of another image.

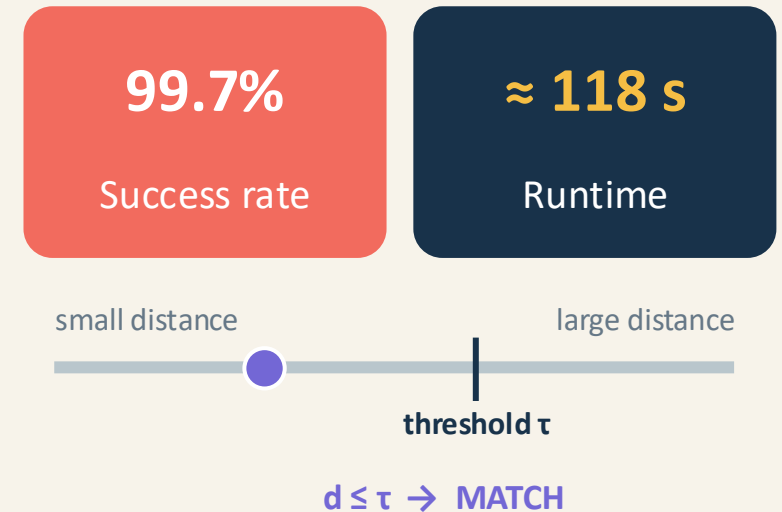
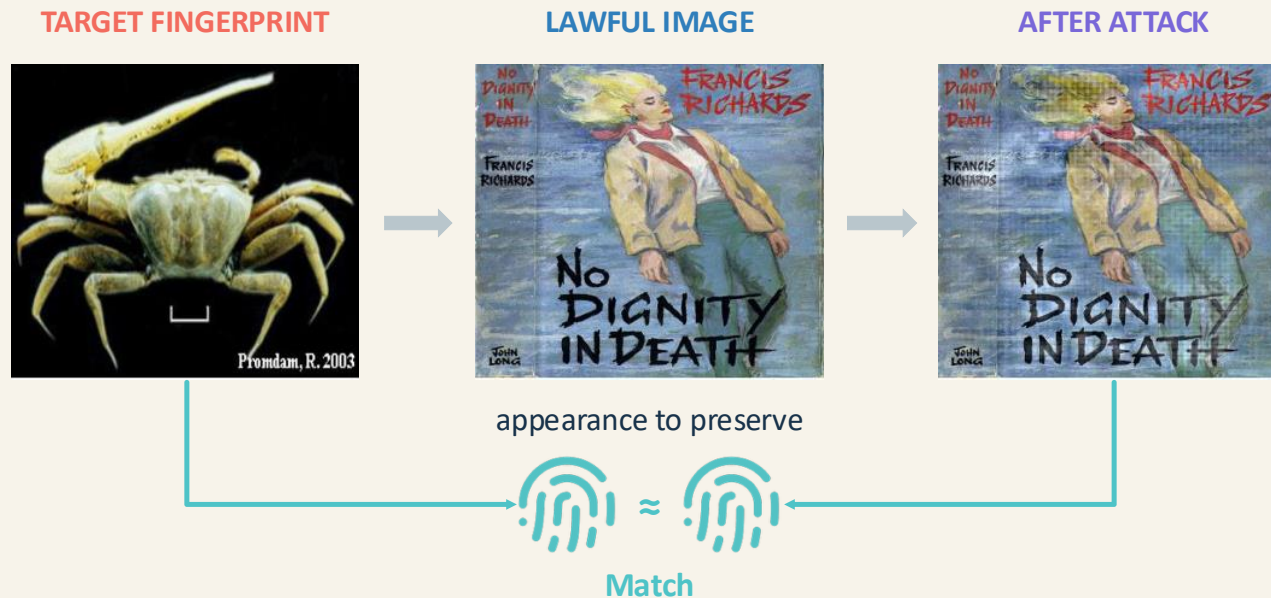
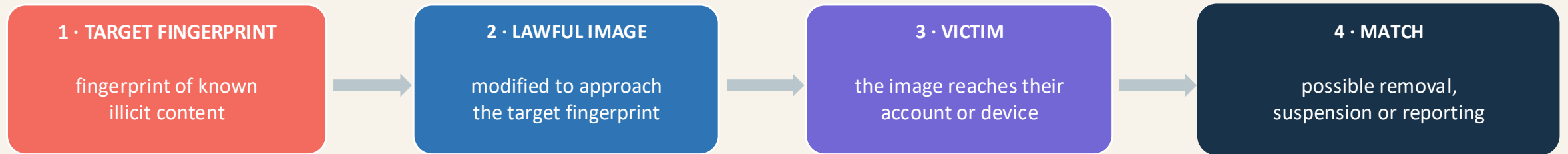


100 %
successful exact
collisions

215 s
average time

3. Second preimage: False accusation

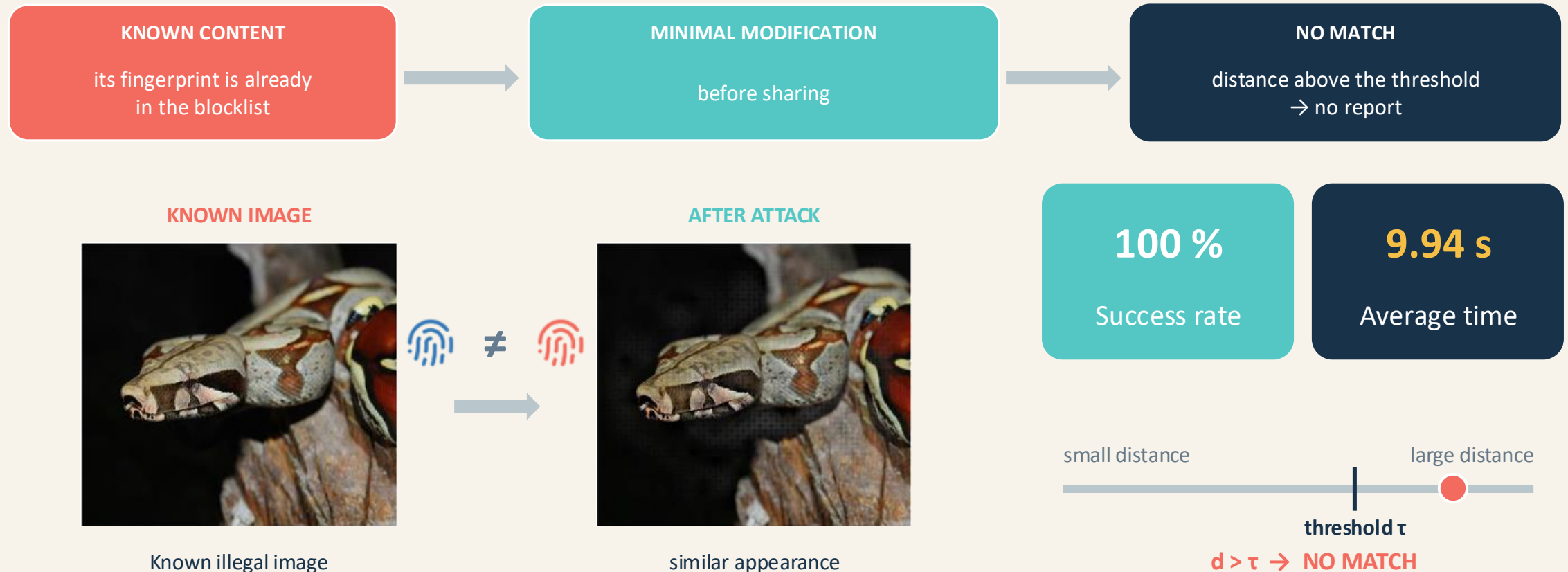
This time, the attacker starts with a known illicit image or fingerprint and targets a specific victim.



Possible consequence: a visually lawful image may be treated as the targeted illicit content.

4. Evasion: spreading illegal content

A criminal slightly modifies the image before sharing it; the platform no longer finds the known fingerprint.



Possible consequence: the content circulates undetected.

What these attacks call into question

Practical consequences for CSAM detection

RESULTS ON PHOTODNA	POSSIBLE OPERATIONAL CONSEQUENCES
Inversion Recover visual information	Fingerprints leaked in a cyberattack Extracting information about sensitive images
Collision and second preimage Trigger false positives	Influx of reports of innocent images Increased workload for review teams
Evasion Avoid detection of illegal images	Circulation of illegal content No reporting or prosecution
Confirmation from Microsoft Studied function identical to the one deployed in production	

What verifiable guarantees at scale?

CSAM detection relies on a global infrastructure

It combines a very large scale, a central role for NCMEC and poorly documented technical mechanisms.

AT A GLOBAL SCALE

- detection and reporting volumes have increased sharply
- hundreds of billions of images are scanned every year
- major platforms feed a global process centred on NCMEC

DEPENDENCE ON NCMEC

- platforms send their reports to NCMEC
- reports may contain sensitive personal data
- several techniques remain proprietary, without reproducible public evaluation
- Europe seeks a permanent framework

PHOTODNA: OUR RESULTS

- **ATTACKS IN SECONDS**
- **CONFIRMED PRACTICAL IMPACT**

OUR CONCLUSION

- Regardless of the debate: deployed mechanisms are not reliable
- From security through obscurity to mechanisms public authorities can verify and audit

Open question:

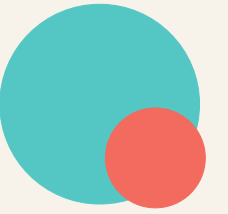
Can we minimise false accusations while maintaining sufficient effectiveness?

Contact / Webpage

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<https://dianeleblancalbarel.github.io/>



References (1/18)



SLIDE 2 What are we talking about?

- 01 NCMEC — Child Sexual Abuse Material.
<https://www.missingkids.org/theissues/csam>
- 02 Regulation (EU) 2021/1232 — temporary derogation from the ePrivacy Directive.
<https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX:32021R1232>

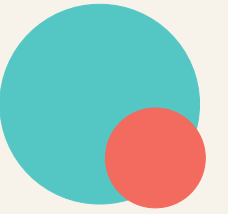
SLIDE 3 NCMEC: a US centre, reports from around the world

- 01 NCMEC — History.
<https://www.missingkids.org/footer/about/history>
- 02 NCMEC — 2025 CyberTipline Report and annual archives.
<https://www.missingkids.org/gethelpnow/cybertipline/cybertiplinedata>
- 03 18 U.S.C. §2258A — CyberTip contents and providers' obligations.
<https://www.govinfo.gov/link/uscode/18/2258A>
- 04 NCMEC — End-to-End Encryption: public position on encryption.
<https://www.missingkids.org/theissues/end-to-end-encryption>

SLIDE 4 From the user to a possible investigation

- 01 18 U.S.C. §2258A — CyberTip contents and providers' obligations.
<https://www.govinfo.gov/link/uscode/18/2258A>

References (2/18)



SLIDE 4 From the user to a possible investigation

02 NCMEC — CyberTipline: how reports are processed and routed.

<https://www.missingkids.org/gethelpnow/cybertipline>

SLIDE 5 Where can content become visible?

01 Google — EU report 2023.

https://storage.googleapis.com/transparencyreport/report-downloads/pdf-report-23_2023-1-1_2023-12-31_en_v1.pdf

02 EDPB–EDPS — Joint Opinion 04/2022.

https://www.edpb.europa.eu/system/files/documents/2022-07/edpb_edps_jointopinion_202204_csam_en_0.pdf

03 WhatsApp — Reporting a contact: up to five recent messages.

<https://faq.whatsapp.com/414631957536067>

SLIDE 6 Automatic scanning depends on the service

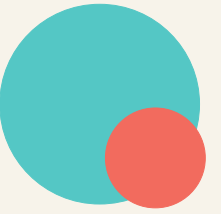
01 Meta — EU CSAM Derogation Report 2025.

<https://transparency.meta.com/sr/eu-csam-derogation-report-2025/>

02 eSafety Commissioner — Basic Online Safety Expectations transparency report, December 2022.

<https://www.esafety.gov.au/sites/default/files/2022-12/BOSE%20transparency%20report%20Dec%202022.pdf>

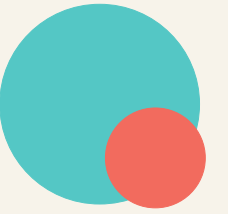
References (3/18)



SLIDE 6 Automatic scanning depends on the service

- 03 **eSafety Commissioner — Basic Online Safety Expectations full transparency report, October 2023.**
https://www.esafety.gov.au/sites/default/files/2024-03/Basic-Online-Safety-Expectations-Full-Transparency-Report-October-2023_0.pdf
- 04 **eSafety Commissioner — Periodic notice Report 2, January–June 2025.**
<https://www.esafety.gov.au/industry/basic-online-safety-expectations/child-sexual-exploitation-and-abuse-material-and-activity/periodic-notice-report-2-snapshot>
- 05 **WhatsApp — Information for Law Enforcement Authorities.**
<https://faq.whatsapp.com/444002211197967>
- 06 **Google — Efforts to Combat Online Child Sexual Abuse Material: FAQ.**
<https://support.google.com/transparencyreport/answer/10330933>
- 07 **Microsoft — Digital Safety Content Report 2025.**
<https://www.microsoft.com/en-us/corporate-responsibility/digital-safety-content-report>
- 08 **Google — EU report 2023.**
https://storage.googleapis.com/transparencyreport/report-downloads/pdf-report-23_2023-1-1_2023-12-31_en_v1.pdf
- 09 **Microsoft — EU report 2022.**
<https://cdn-dynmedia-1.microsoft.com/is/content/microsoftcorp/microsoft/final/en-us/microsoft-brand/documents/Microsoft-Transparency-Report%282022%29-EU-CSAM-Interim-Regulatory-Report.pdf>

References (4/18)



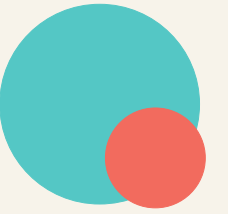
SLIDE 7 The scale of reporting has changed

- 01 **NCMEC — Transparency Report CY 2025, Appendix A: annual series and counting methodology.**
<https://www.missingkids.org/content/dam/missingkids/pdfs/OJJDP-NCMEC-Transparency-CY-2025.pdf>
- 02 **NCMEC — 2023 CyberTipline Reports by Electronic Service Providers.**
<https://www.missingkids.org/content/dam/missingkids/pdfs/2023-reports-by-esp.pdf>
- 03 **NCMEC — 2024 CyberTipline Reports by Electronic Service Providers.**
<https://www.missingkids.org/content/dam/missingkids/pdfs/2024-reports-by-esp.pdf>
- 04 **NCMEC — 2025 CyberTipline Reports by Electronic Service Providers.**
<https://www.missingkids.org/content/dam/missingkids/pdfs/2025-reports-by-esp.pdf>
- 05 **NCMEC — 2025 CyberTipline Report and annual archives.**
<https://www.missingkids.org/gethelpnow/cybertipline/cybertiplinedata>
- 06 **NCMEC — Protecting Our Nation's Children since 1984 (2019 data).**
<https://www.missingkids.org/blog/2020/protecting-our-nations-children-since-1984>

SLIDE 8 Volumes are concentrated among a few platforms

- 01 **NCMEC — 2025 CyberTipline Report and annual archives.**
<https://www.missingkids.org/gethelpnow/cybertipline/cybertiplinedata>
- 02 **NCMEC — 2025 CyberTipline Reports by Electronic Service Providers.**
<https://www.missingkids.org/content/dam/missingkids/pdfs/2025-reports-by-esp.pdf>

References (5/18)



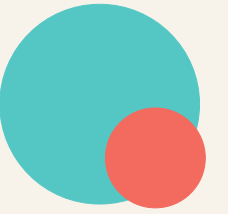
SLIDE 8 Volumes are concentrated among a few platforms

- 03 NCMEC — 2023 CyberTipline Reports by Electronic Service Providers.**
<https://www.missingkids.org/content/dam/missingkids/pdfs/2023-reports-by-esp.pdf>
- 04 NCMEC — 2024 CyberTipline Reports by Electronic Service Providers.**
<https://www.missingkids.org/content/dam/missingkids/pdfs/2024-reports-by-esp.pdf>

SLIDE 9 A report is much more than an image

- 01 18 U.S.C. §2258A — CyberTip contents and providers' obligations.**
<https://www.govinfo.gov/link/uscode/18/2258A>
- 02 NCMEC — 2025 CyberTipline Report and annual archives.**
<https://www.missingkids.org/gethelpnow/cybertipline/cybertiplinedata>
- 03 Google — EU report 2023.**
https://storage.googleapis.com/transparencyreport/report-downloads/pdf-report-23_2023-1-1_2023-12-31_en_v1.pdf
- 04 Microsoft — EU report 2022.**
<https://cdn-dynmedia-1.microsoft.com/is/content/microsoftcorp/microsoft/final/en-us/microsoft-brand/documents/Microsoft-Transparency-Report%282022%29-EU-CSAM-Interim-Regulatory-Report.pdf>

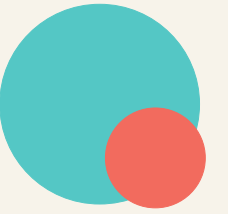
References (6/18)



SLIDE 10 A French report also remains in the US system

- 01 **Google — EU report 2023.**
https://storage.googleapis.com/transparencyreport/report-downloads/pdf-report-23_2023-1-1_2023-12-31_en_v1.pdf
- 02 **Meta — working with law enforcement.**
<https://transparency.meta.com/en-gb/policies/improving/working-with-law-enforcement/>
- 03 **Microsoft — EU report 2022.**
<https://cdn-dynmedia-1.microsoft.com/is/content/microsoftcorp/microsoft/final/en-us/microsoft-brand/documents/Microsoft-Transparency-Report%282022%29-EU-CSAM-Interim-Regulatory-Report.pdf>
- 04 **Snap — EU report 2024.**
<https://values.snap.com/privacy/transparency/european-union-h2-2024?lang=en-GB>
- 05 **LinkedIn — EU report.**
<https://www.linkedin.com/help/linkedin/answer/a1347128>
- 06 **NCMEC — France: Data Insights.**
<https://www.globalchildexploitationpolicy.org/data-insights/france>
- 07 **NCMEC — CyberTipline: how reports are processed and routed.**
<https://www.missingkids.org/gethelpnow/cybertipline>
- 08 **18 U.S.C. §2258A — CyberTip contents and providers' obligations.**
<https://www.govinfo.gov/link/uscode/18/2258A>

References (7/18)



SLIDE 11 The report's lifetime remains poorly documented

01 18 U.S.C. §2258A — CyberTip contents and providers' obligations.

<https://www.govinfo.gov/link/uscode/18/2258A>

02 NCMEC — Privacy Policy: security, retention and transfers.

<https://www.missingkids.org/footer/privacypolicy>

03 NCMEC — REPORT Act and preservation by platforms.

<https://www.missingkids.org/blog/2024/first-line-of-defense-guidelines-to-help-online-platforms-detect-sexually-exploited-kids>

SLIDE 12 Largely automated processing

01 Google — CSAM Transparency Report: automatic and manual detection, first half of 2025.

https://transparencyreport.google.com/child-sexual-abuse-material/reporting?hl=en&lu=total_content_reported&total_content_reported=detectionmethod:DETECTION_METHOD_AUTOMATED;period:2025H1

02 Google — CSAM Transparency Report: automatic and manual detection, second half of 2025.

https://transparencyreport.google.com/child-sexual-abuse-material/reporting?hl=en&lu=total_content_reported&total_content_reported=detectionmethod:DETECTION_METHOD_AUTOMATED;period:2025H2

03 Google — Efforts to Combat Online Child Sexual Abuse Material: FAQ.

<https://support.google.com/transparencyreport/answer/10330933?hl=en-au>

References (8/18)



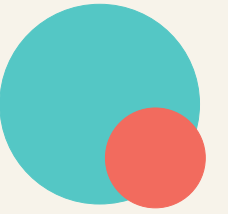
SLIDE 12 Largely automated processing

- 04 **Google — Content handling, enforcement and appeal reviews.**
<https://support.google.com/product-documentation/answer/15464420?hl=en>
- 05 **NCMEC — CY 2025 Transparency Report: images, videos and report processing.**
<https://www.missingkids.org/content/dam/missingkids/pdfs/OJJDP-NCMEC-Transparency-CY-2025.pdf>
- 06 **NCMEC — CyberTipline 2025: file triage and fingerprint sharing.**
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SLIDE 13 In Europe, an exception permits message scanning

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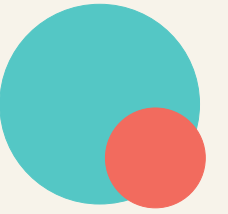
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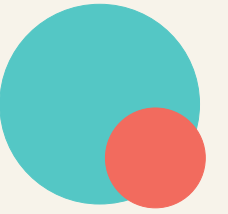
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SLIDE 16 PhotoDNA: from Microsoft to global deployment

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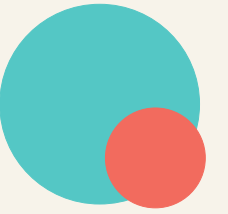
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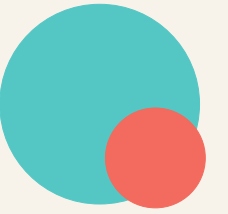
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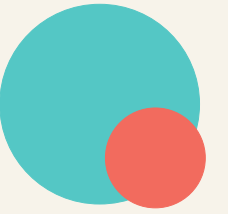
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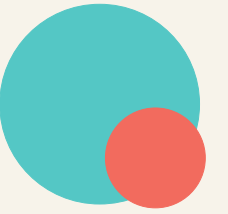
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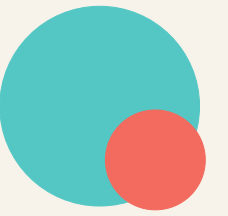
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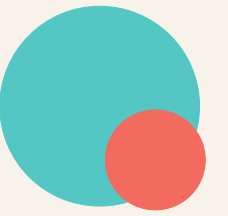
SLIDE 28 3. Second preimage: False accusation

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SLIDE 29 4. Evasion: spreading illegal content

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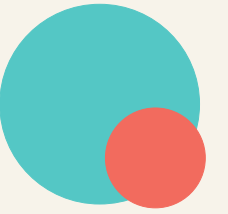
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